



# Goal is Graduation

Guiding your admission to and graduation from college

Comprehensive Lite Plan	
<b>My Choices</b>	<p><b>You have 4,500+ schools to choose from - one size does not fit all. How do I choose:</b></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Know thyself. <b>Student and parent evaluation, assessment and surveys.</b></li> <li><input checked="" type="checkbox"/> Understanding the <b>Importance of Fit - socially, academically, and financially.</b></li> <li><input checked="" type="checkbox"/> Understanding myths &amp; realities - How colleges make decisions.</li> <li><input checked="" type="checkbox"/> <b>College research tools and training tutorials. Intro to CollegePlannerPro. Ongoing research guidance.</b></li> <li><input checked="" type="checkbox"/> Building and following a college prep curriculum.</li> <li><input checked="" type="checkbox"/> <b>Developing "MY" preliminary customized list of good match colleges.</b></li> <li><input checked="" type="checkbox"/> Pre-junior year curriculum assessment and advisement.</li> <li><input checked="" type="checkbox"/> Exploring admission trends and impacts on admission probability.</li> <li><input checked="" type="checkbox"/> Tests – PLAN, PSAT, ACT, SAT – which and when to take. How to prepare. Test optional schools.</li> <li><input checked="" type="checkbox"/> <b>Special talent considerations – artistic, athletic, musical, theatrical, etc. – impact on choice of school (if applicable).</b></li> </ul>
<b>My Financial Strategy</b>	<p><b>An investment in college planning will save you time and \$\$\$. How do I reduce my costs. How will I pay:</b></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Understanding College Costs - myths and realities.</li> <li><input checked="" type="checkbox"/> Understanding Financial Aid, Expected Family Contribution (EFC), and Net Price Calculators (NPC).</li> <li><input checked="" type="checkbox"/> Analyzing Retention and Graduation Rates - Correlation to Overall Education Costs.</li> <li><input checked="" type="checkbox"/> <b>Identifying hidden education costs for each college on your application list.</b></li> <li><input checked="" type="checkbox"/> <b>Identifying non-traditional cost savings strategies.</b></li> <li><input checked="" type="checkbox"/> <b>Identifying financial safety schools. College affordability review.</b></li> <li><input checked="" type="checkbox"/> <b>Strategic use of dual credit programs (AP, IB, PSEO, CIS) to reduce time to college graduation. Customized Degree Audits</b></li> <li><input checked="" type="checkbox"/> Strategic Scholarship strategy w/essay brainstorming, development, &amp; ongoing editing support.</li> <li><input checked="" type="checkbox"/> Career research – exploring the link between earning potential and debt management.</li> <li><input checked="" type="checkbox"/> <b>Customized Education budget - 4 Year Financial Model - Forecasting My Net Out of Pocket Expenses.</b></li> <li><input checked="" type="checkbox"/> Analyzing and Comparing Financial Aid Awards. Financial Aid appeal strategy (if appropriate).</li> <li><input checked="" type="checkbox"/> <b>Special talent considerations – artistic, athletic, musical, theatrical, etc. – impact on funding (if applicable).</b></li> </ul>
<b>My Strategic Application Strategy</b>	<p><b>Your final application list should include a healthy mix of safety, financial safety, target, and reach schools. Creating this list and applying well is a strategic process encompassing many (if not all) of the topics below:</b></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> <b>My Demonstrated Interest Strategy.</b></li> <li><input checked="" type="checkbox"/> College fairs, campus visits and tours, information sessions – how to prepare and what you should learn.</li> <li><input checked="" type="checkbox"/> Campus and alumni Interviews – how to prepare and what you should learn.</li> <li><input checked="" type="checkbox"/> <b>College Matchmaking - My Final Customized College List</b> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> <b>Finalizing your priorities &amp; aligning them to good match colleges.</b></li> <li><input checked="" type="checkbox"/> <b>Finalizing your college application list to Safety, Financial Safety, Target and Reach schools.</b></li> <li><input checked="" type="checkbox"/> <b>Assessment of admission probability.</b></li> <li><input checked="" type="checkbox"/> <b>Pro and cons of applying – early decision, early action, restricted early action, etc. (financial impacts).</b></li> </ul> </li> <li><input checked="" type="checkbox"/> FAFSA, CSS profile, and other financial aid application preparation and assistance.</li> <li><input checked="" type="checkbox"/> Constructing and strengthening and extracurricular activities resume. What colleges look for. Quality vs. quantity.</li> <li><input checked="" type="checkbox"/> Junior and Senior year curriculum assessment and advisement - aligned to good match schools and admission criteria.</li> <li><input checked="" type="checkbox"/> Time management – meeting admission, financial aid and scholarship deadlines.</li> <li><input checked="" type="checkbox"/> <b>Applying well – application(s), writing good essays, letters of recommendation, etc.</b> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> <b>Essay brainstorming, development, and ongoing editing support during application process with a personalized timeline, advice on recommendations and resume development.</b></li> </ul> </li> <li><input checked="" type="checkbox"/> <b>Special talent considerations – artistic, athletic, musical, theatrical, etc. – impact on funding (if applicable).</b></li> <li><input checked="" type="checkbox"/> I've been admitted – How do I choose. Making a decision by May 1.</li> <li><input checked="" type="checkbox"/> <b>My Campus Involvement Strategy.</b></li> <li><input checked="" type="checkbox"/> Gap year recommendations and assistance (if applicable).</li> </ul>